

STRATEGIC VISION TO EMPOWERMENT THE SUDANESE WOMEN IN SPORTS

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ABSTRACT

Summarized the goals of this research in the empowerment of the presence of Sudanese women in sport as a referee, coach, administrative and player through the study handed the strengths and weaknesses, challenges and opportunities in Sudan. the researcher selected sample in the manner intended numbered 75 people were selected descriptive analytical method to conduct research & chose a questionnaire, beside personal interview as tools for data collection, using the Statistical Package for the Social Sciences to processed data and ,finding out the results: the most important challenges of funding & recognition of the Federation of Women's Sport as an entity through international relations organized by the IOC and the international federations ,the researcher summarized the most important recommendations in guiding public opinion toward the importance of exercise for women to work on finding an official patron of the union activities or links that work in the field of women's sports increased investment opportunities and to find financial funding and reduce reliance on government funding.

KEYWORDS: SPORT. STRATEGIC. WOMAN. SUDAN. VISION.

INTRODUCTION

Women's sport is the vital field. And the state taking care of, within the

Context of what is available from the possibilities, in the framework of the internal politics of the state.

Reviewing the strategy of the sport found ensured the text of the Constitution of Sudan Interim for the year (2005), For legal equality for adoption, Equal treatment as a goal for its own sake, In order to eliminate all forms of discrimination against women, Achieve equality of quality

Accordingly, we find in Sudan, the subject women's sports and, in strategy as a subcommittee of the committees strategy

On behave of the Year (1990-2000) and resulted in the Ministerial Decree No. (1) for the year 1990 based on Article 4 (k) and Article (75) of the Regulations organize the work of the youth board of directors was appointed women's in sports as a sector with a view to a voluntary administrative supervision of women's in sport in the Sudan

(Documents and the Ministry of Youth and Sports Minister file resolutions 1990p12)

That reveled woman's sports as a sector, Has been linked to the international community between the sport and the participation of women in most of the country's most international activities.

That creating two theories for the sport of women and marketed two opinions, one of them the justification to confirm the importance and confirms another intersection with the values of some communities

RESEARCH PROBLEM

There are many obstacles and challenges facing the sport of women in Sudan, public opinion, which has reservations about appearing Media for Women's Sport, but achieve the objectives of the presence of women in sports, under reservation of customs and traditions. that faced by the political system, traditions , customs , cultural heritage and economic, and how she looks The media attention the sport of women Per the previous reasons exposed in search of empowerment of women's sport, a focus on the activities that improve their ability as a referee , coach and as a player in the fields of sports educational , recreational , therapeutic and competitiveness and improve the technical skills of women next to study the mechanism of providing the environment and all the guarantees of social, legislative and financial . Practice Per the previous reasons exposed in searching of empowerment of women's sport, focus on the activities that improve their ability as a referee , coach and as a player in the fields of sports educational - recreational - therapeutic - competitiveness and improve the technical skills of women next to study the mechanism of providing the environment and all the guarantees of social, legislative and financial . Practice

THE GOAL OF THIS RESEARCH

- Examine the challenges facing women in the field of sports in the Sudan. - Highlight the effective participation of women in the field of sports
- Explore the strengths / weaknesses
- Study opportunities to adopt a clear vision for investment in the field of women's sport

RESEARCH QUESTIONS

- AD challenges facing women in the field of sports in Sudan.
- What strengths and weaknesses and points
what opportunities for the adoption of a clear vision for investment in the field of women's sport

RESEARCH PROCEDURES

RESEARCH METHODOLOGY

Researcher has used descriptive approach in order to its suitability of the nature of the study

RESEARCH COMMUNITY

Relevant to of the problem thoughtful The research community is composed from the personnel in the field of Women and Sport

RESEARCH SAMPLE

The research sample was limited to the leadership cadres Sports, Ministry of Culture, Youth and Sports, leaders of women's sports, some academics from the Faculty of Physical Education and Sports University, Sudan, and the number of members of the research sample 52 were selected as a sample what is understood

RESEARCH TOOLS: The researcher relied on the president of the questionnaire as a tool to collect information from the research sample

STEPS TO BUILD THE QUESTIONNAIRE

The researcher has several steps and stages for the design of the questionnaire, and so on, as follows: Phase:
- for the design of the questionnaire seen

by the researcher on a number of reference books and previous studies to get an idea of how to design

the questionnaire in terms of themes and phrases, as they contain information of subjects (sex - Qualification - experience - level, the second paragraph included the way to answer, the third paragraph composition axes resolution and number two axes, namely: -

- Strengths and Weaknesses
- Opportunities and Challenges

The researcher print resolution in its first stage and presented to the arbitrators Adding of experts and specialists in the field of Physical Education and Sports

Transactions scientific questionnaire: -

Honesty researcher relied to find the honesty and sincerity of the arbitrators that display resolution on the

number of arbitrators to measure the sincerity internal consistency of the questionnaire: through the scoping study

Table no) clear (0.1 Pearson Correlation Sig. (2-tailed) N=12

10	9	8	7	6	5	4	3	2	1	s
.487	.153	.128	.724	-.282-	.430	-.046	.441	-.361-	.108	1
.040	.441	.912	.040	.108	.767	.305	-.361	.305	.767	2
.912	.441	.040	.767	.441	.487	.153	.724	.487	.912	3
-.046	.305	.912	.108	.441	.724	.128	.153	.128	.040	4
.441	-.361-	.441	-.361-	.202	-.046	.202	-.282	.430	.402	5
.767	.108	-.046	.305	-.046-	.899	.441	.430	-.282-	.760	6
.724	.760	-.111	.128	.724	.128	.402	-.299-	-.111-	-.299-	7
-.046	.305	.912	.108	.441	.724	.128	.153	.128	.040	8
.441	-.361-	.441	-.361-	.202	-.046	.202	-.282	.430	.402	9
.767	.108	-.046	.305	-.046-	.899	.441	.430	-.282-	.760	10

Expert and the arbitrators agreed that the paragraphs of resolution characterized by clarity and is of great significance, as the results in the table above (10) shows that the collection of paragraphs statistically significant substantial, with the axis ranged between (0.912 -) - (0.040) - a function at the level of 0.05 does not consider paragraphs (8-4) function at the level of
Which means, enjoy the search tools high degree of validity 0:01

STATISTICAL METHODS USED IN THE RESEARCH

The researcher using of statistical package for:

SOCIAL SCIENCES AND THE FOLLOWING PROCESSORS: percentages and average calculations. - Standard deviation - coefficient of variation for one set (Innovate) - comparisons posteriori between the arithmetic mean (reliability coefficient of the questionnaire in a way to find a reliability coefficient alpha for each axis of the axes of the questionnaire according to the equation amending Kronbak. - Coefficient of rank correlation for Pearson to find consistency and honesty and objectivity of the questionnaire. – Graphs

DATA SHOW OF RESULTS

THE MOST IMPORTANT CHALLENGES

In view of the below figure, which displays the most important challenges facing women’s sport pupil shape analysis, we find the following.

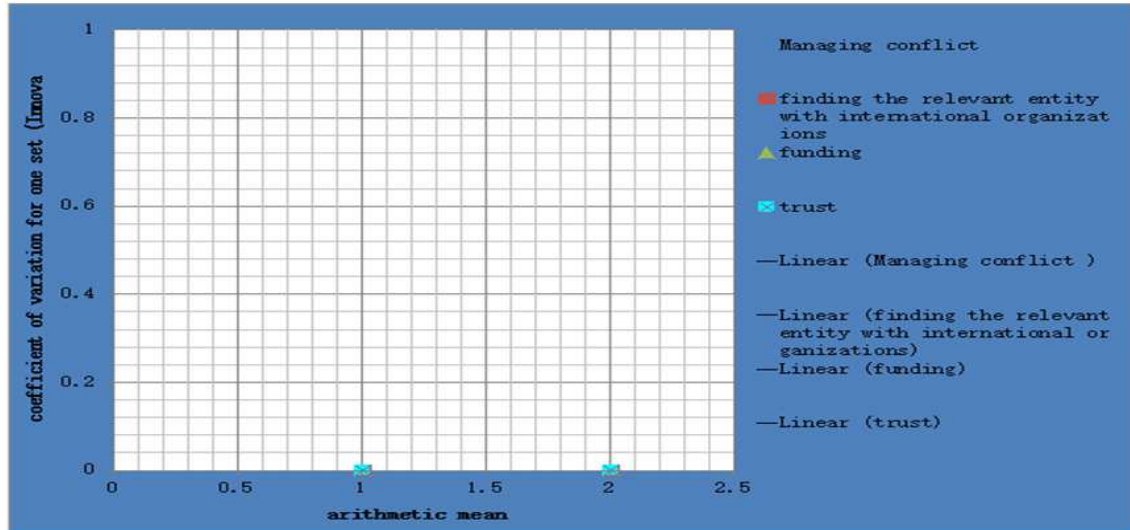


Figure 1 displays the most important challenges of the most important challenges from the perspective of members of the research sample

MANAGING CONFLICT

Agreed to opinions the research sample the most important problems experienced by the presence of women in sports is the organizational conflict between an entity Women Sports Administrative and entities of existing relevant international organizations, the sports federations and Olympic Committee by 89% because not for this entity general assembly of the structure of specifications is clear and there is a clear trend of Activity in sports clubs and federations formed a committee for women or representation of in the Board of Directors

TRUST

Opinions of the research sample Agreed to the most important problems experienced by the presence of women in sports as opinions the research sample Agreed to on the lack of trust between an entity and the Women's Sport the sports federations = 76

FUNDING

The problem of funding is the main factor that determines the presence of this entity and install it or undermine it comes suffering, not to provide funding by 89%finding98%

- The relevant entity with international organizations 93%

Weaknesses points:

The most important weaknesses points facing the sport of women pupil shape analysis, we find the following

- Inability to organize and host tournaments
- Difficulty in obtaining sponsorship commercial organization based without the use of sports federations

STRENGTHS

The most important Strengths points facing the sport of women pupil shape analysis, we find the following

- Strengths, which is based upon
- Regime's political and economic state encourages the presence of women in sport according to the guidelines legitimacy 3
- Media attention to sports
- Social change cultural heritage towards women sports
- increase the number of graduates of Physical Education
- Provide administrative staff and coaches and referees

A PROPOSED PLAN PROJECTS EMPOWERMENT WOMEN'S IN SPORTS

THE OBJECTIVE

- Increasing the preparation of practitioners of Sport
- directing public opinion toward the importance of exercise for women's sport
- Work to find an official sponsor of the Women's Sports Projects
- increase investment opportunities in the field of women's sport
- to find financial funding and reduce reliance on government funding

The proposed organizational structure

- take into account the organizational structure of the degree of specialization and division of labor
- take into account the diversity of the organizational structure of EU projects
- The organizational structure is designed on the basis of services provided to practitioners
- must be available in the organizational structure projects in Union director of marketing specialist
- must be available in the organizational structure in the management of projects, the Union for Research and Information

PROPOSED WORK AREAS

Marketing clubs, sporting events apical

- Use the stadiums and halls direct
- Use the logo is used as a background permanent
- Production of video and audio tapes are sold in the market include the concepts of information and projects

RECOMMENDATIONS

That the most important goals of the women's sports are:

Participation in sports activities with the sectors of sports clubs and federations general, the definition of sport, and the provision of services and facilities-profit and non-profit in this area.

Include the services and facilities provided to the marketing of the sport Championships women.

Encourage the private sector to take care of the players excreta in the name of women's sport sector

Guide public opinion toward the importance of exercise for women

3 - Work to find a patron of the official union activities or links that work in the field of women's sport

4 - Increase investment opportunities and create financial funding and reduce reliance on government funding

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